

Silkwood Medical
Level 4,
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Bondi Junction NSW 2022



Dr Warwick Nettle,
MBBS FRACS

UNDER SILKWOOD

With a reputation for uncompromising quality in the field of cosmetic medicine, Dr Warwick Nettle, MBBS FRACS, is internationally recognised as a premier surgeon of plastic, reconstructive and aesthetic surgery. From an eponymous two-person practice in 1994, the following decade established him as a leading practitioner of aesthetic medicine. In 2006 Dr Nettle founded Silkwood Medical and today heads a team of dedicated professionals that combines medical excellence with outstanding patient care. **Sarah Bowing** spoke to this in-demand doctor between patients.

The past decade is likely to be remembered by cosmetic medicine practitioners as the dawn of a new era in the previously simplistic world of beauty. It's been change as progress due mainly to the human obsession with ageing and living longer. Evolutionary biology may favour the survival of the fittest, but in 2009 it is about the survival of the prettiest, certainly in the Western world, where technology increasingly forms an integral part of belonging.

While the didactic nature of beauty marketing has remained essentially unchanged for decades, the relatively nascent appearance medicine sector is approaching things in a more socially acceptable manner. At its disposal are tools that not only take off the physical years but in many cases add the important psychological factors of self-esteem, confidence and happiness to an individual's life. It is the weaving together of visible physical change and improved mental outlook by skilled practitioners that is giving unparalleled results.

The proliferation of new procedures, products and protocols requires a deeper insight and understanding by doctors and surgeons of consumer/patient needs, balanced against expectations. Clients of advanced aesthetic procedures are highly amenable to developments in the way anti-ageing results are being achieved, which puts pressure on service providers to deliver first-class results, first-time.

As medical director of a leading Sydney cosmetic medicine clinic, Dr

Warwick Nettle is in the box seat to witness the tremendous boom in all manner of appearance medicine options. To coin a phrase, he has probably seen it all, which is why this softly-spoken and highly personable doctor is so committed to his practice and its procedures.

"The last decade of plastic cosmetic surgery has seen incredible advancements both in medical procedures and resources and we are very pleased to be at the forefront of this progressive field," he says. The Silkwood Medical philosophy appears to mirror the state of the aesthetic medicine industry; dynamic and results-driven, able to respond to consumer demand for new anti-ageing technologies quickly and effectively.

The Clinic's team comprises top-ranking plastic surgeons, registered nurses, beauty therapists and paramedical aestheticians, including specialist plastic, cosmetic and reconstructive surgeon Dr Benjamin Norris, MBChB FRACS, who joined Dr Nettle as a partner in 2006, and aesthetic nurse and injectables expert Marilyn Cassetta, BSc N, RN, who boasts a 21-year career in non-surgical cosmetic procedures, twelve of which have been spent working with Dr Nettle.

Comprehensive cosmetic care and a diverse range of effective treatments performed by recognised experts in a professional environment set Silkwood Medical apart in an increasingly competitive arena. "We offer whatever works – by an established team of 13 people who are the real thing" says Dr Nettle. "I believe if something is worth doing, it's worth overdoing," he adds with a smile. There can never be too much beauty and harmony in a natural look."